



## Palm Done Right Resources

Palm Oil is Everywhere

An infographic consisting of three shelves of various pantry items. Each item has a small palm tree icon on its label, indicating it contains palm oil. The items include jars, bottles, and bags of different colors and shapes. The top shelf has seven items, the middle shelf has eight, and the bottom shelf has seven. The background is a light gray with a dark gray base.

**DID YOU KNOW THAT OVER HALF OF THE ITEMS IN YOUR PANTRY PROBABLY CONTAIN PALM OIL?**

[www.palmdoneright.com](http://www.palmdoneright.com) | [#palmdoneright](https://twitter.com/palmdoneright)

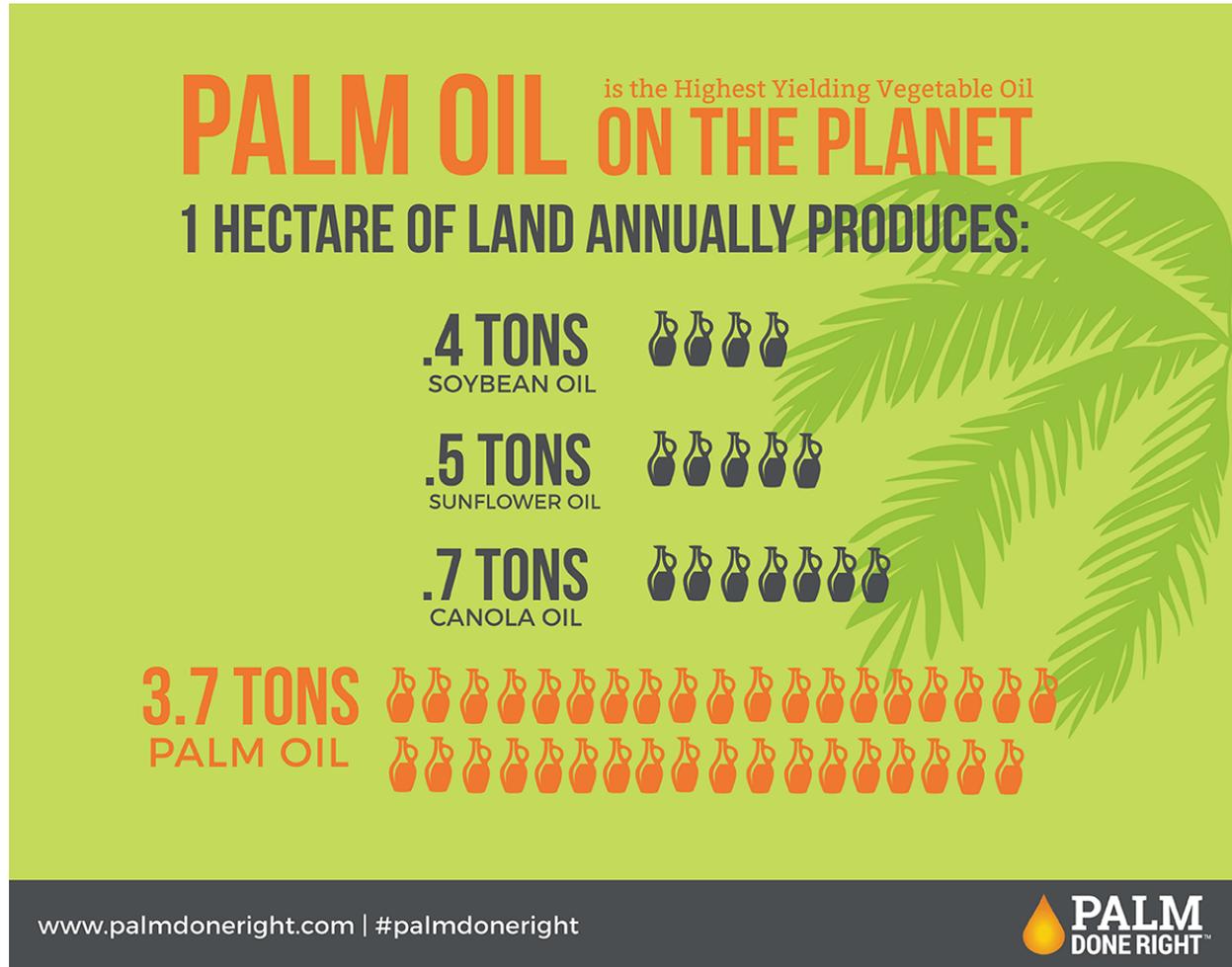
The logo for PALM DONE RIGHT is located in the bottom right corner of the infographic, featuring the same stylized drop and text as seen at the top of the page.

Given how versatile palm oil is, it's no wonder it's widely used across a variety of industries. If you looked through the packaged goods in your house—in your pantry, in your bathroom cabinet, in your laundry room—you'd likely find palm oil in over half of them.

And there's good reason why. At room temperature, palm oil naturally has the texture and plasticity of hydrogenated corn or soy oils without the hydrogenation that forms harmful trans.

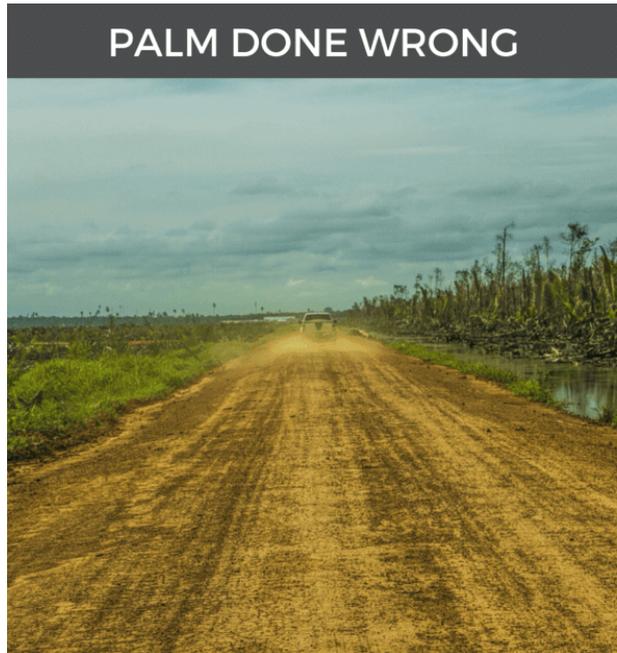
It's resistant to oxidation and rancidity and can extend the shelf life of other ingredients in a product.

Palm Oil is the Highest Yielding Vegetable Oil on the Planet



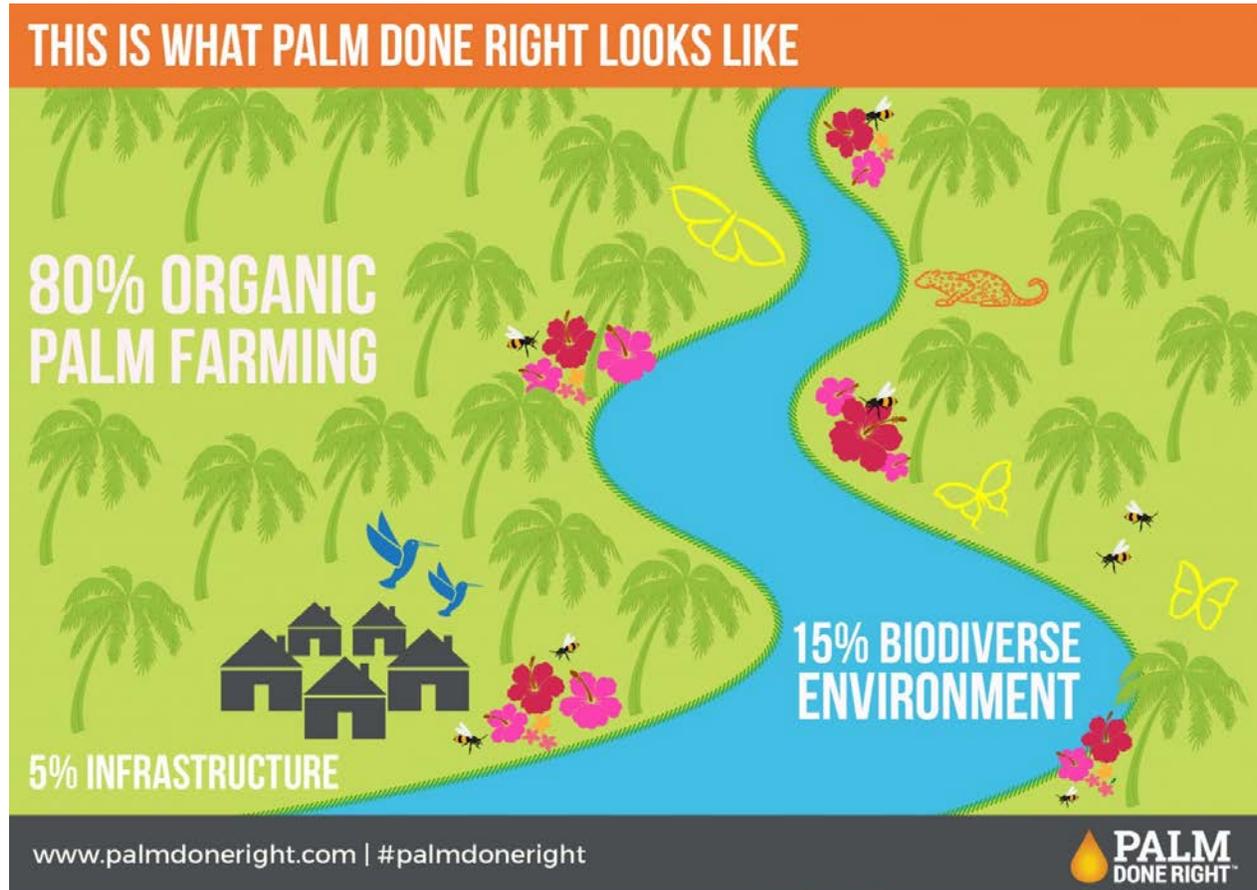
Oil palms are unique plants. They produce palm fruits for up to 340 years, which makes them less of a burden on the soil than annual crops that are replanted year after year, and they bear fruit year-round, which means a steady source of income for small farmers. When done right, it's also the highest-yielding vegetable oil on the planet, producing 65-10 times more oil per acre compared to other commodity oils like soybean or Canola.

## Palm Done Wrong vs. Palm Done Right



Palm done wrong leads to large-scale destruction of native habitats; community exploitation; and the demise of critically-endangered species such as the Sumatran tiger, the Asian rhinoceros, and the Sumatran Orangutan. With Palm Done *Right*, on the other hand, farmers grow oil palms according to organic practices, either by reconditioning degraded land—often from land previously converted into pasture or croplands—or by transitioning existing, conventional oil palm farms to organic. The result is healthier soils, forest and wildlife protection and respect for local communities.

## Here's What Palm Done Right Looks Like



Palm Done Right is about “just saying no” to clear-cutting, burning, or planting in primal forest. Instead, Palm Done Right farmers build up degraded land through organically growing palms, often surrounded by other complementary crops, while leaving a portion of the land uncultivated to foster biodiversity. Palm Done Right farmers are educated about threatened species and indigenous plants and animals surrounding the farms in order to develop programs to protect and nurture them.

## Palm Done Right is a Win-Win



Palm Done Right farmers use organic growing practices. By definition, growing organically means growing without synthetic pesticides, herbicides, or fertilizers.

*But it's much more than that.*

Farmers who grow organically become stewards of the land and soil, rather than takers from it. Organic and sustainable practices used for Palm Done Right include:

- Cultivating diverse, non-commercial crops to attract beneficial insects
- Planting leguminous (i.e. "nitrogen fixing") cover crops to nurture the soil and provide "green compost"
- Reusing palm leaves and cuttings for mulch and compost to naturally increase the soil's carbon content
- Collecting gray water through drainage systems to reuse elsewhere on the farm

- Opting for non-fossil fuel run equipment and transportation—like mules and oxen—as much as possible
- Using empty palm bunches as fuel for the processing of the palm oil or as a nutrient-rich mulch

## Palm Done Right Empowers Farmers



One of the main keys to success in raising small farmers out of poverty is promoting sustainable, organic farming practices. With Palm Done Right, rather than relying on an endless stream of inputs, farmers learn how to employ organic practices like natural pest management, multi-cropping, and composting—all of which use material already generated by the farm—to nurture the soil, reduce environmental impact, and make crops more productive, profitable and resilient.